

### Website review xoxourl.com

Generated on February 02 2023 08:04 AM

**The score is 85/100** 

#### **SEO Content**

	Title	Xoxourl: URL Shortener, Short URLs & Free Custom Link Shortner  Length: 62					
		Perfect, your title c	Perfect, your title contains between 10 and 70 characters.				
	Description	Xoxourl is a free URL shortener that allows you to create branded short links with your own custom domain along with advanced QR Code features, and a Link-in-bio solution.					
		Length: 171					
			description should contain between 70 and 160 included). Use this free tool to calculate text length.				
	Keywords	url shortener, link shortener, bitly alternative, tinyurl, short link, branded urls, branded domian, tiny url, link in bio, link-in-bio, qr qr code generator, link analytics, short url, short link, links short url traffic stats, url tracking, free url shortener, custom url shorteshortening url, shorten url, shorten links, url, link, url redirect, sl link, customize url, customize link, url shortener no ads, click statuttly alternatives  Good, your page contains meta keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	Content				
		locale	en_US				
		type	website				
		url	https://www.xoxourl.com				
		title	Xoxourl: URL Shortener, Short URLs & Free Custom Link Shortner				

### **SEO Content**

		description site_name		Xoxourl is a free URL shortener that allows you to create branded short links with your own custom domain along with advanced QR Code features, and a Link-in-bio solution.  Xoxourl: URL Shortener, Short URLs & Free			
			image		Custom Link Shortner  https://www.xoxourl.com/content/RiyaPz_siteim		
				age_xoxou	rl.jpg		
	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 2	<b>H4</b> 0	<b>H5</b> 6	<b>H6</b> 7
		• [H2 • [H2 • [H3 • [H3 • [H5 • [H5 • [H5 • [H6 • [H6 • [H6 • [H6 • [H6 • [H6	Optimia More fe Integra Integra Market Smart In-Depi In-Depi Perfect Powerf QR Coo Resour Solutio Someo Someo Someo Compa	ort link, infir ze your mark eatures than tions ing with con Targeting th Analytics Experience for sales & ul ul tools that des ces ns ne visited you ne visited you ne visited you	eeting strate asked for fidence. marketing work our link our link		
$\bigcirc$	Images	We found 24 images on this web page.  Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio: <b>50%</b> Ideal! This page's ratio of text to HTML code is between percent.			e is betwee	n 25 and 70	
	Flash	Perfect, no	Flash co	ontent has been detected on this page.			
	Iframe	Great, ther	e are no	Iframes dete	ected on this	s page.	

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## **In-page links**

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Pricing	Internal	Passing Juice
<u>Solutions</u>	Internal	Passing Juice
Developer API	Internal	Passing Juice
Help Center	Internal	Passing Juice
<u>QR Codes</u>	Internal	Passing Juice
Bio Pages	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Login</u>	Internal	Passing Juice
Get Started	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Report	Internal	Passing Juice

## **SEO Keywords**

Keywords Cloud	them customers get powerful short
	link marketing custom started

# **SEO Keywords**

# tools

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
link	11	✓	✓	✓	<b>*</b>
marketing	9	×	×	×	✓
short	8	✓	✓	✓	✓
custom	8	✓	✓	✓	×
powerful	8	×	×	×	✓

### **Usability**

0	Url	Domain : xoxourl.com Length : 11
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 0 Warnings: 1

#### **Document**

<b>②</b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## **Optimization**

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.xoxourl.com/sitemap.xml
	Robots.txt	http://xoxourl.com/robots.txt
		Great, your website has a robots.txt file.
Analytics		Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization